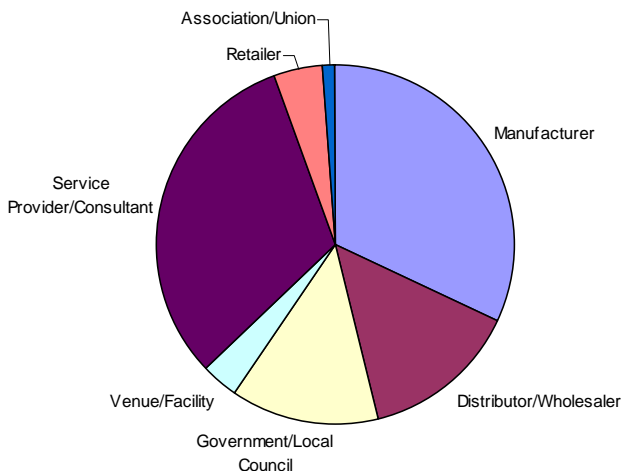


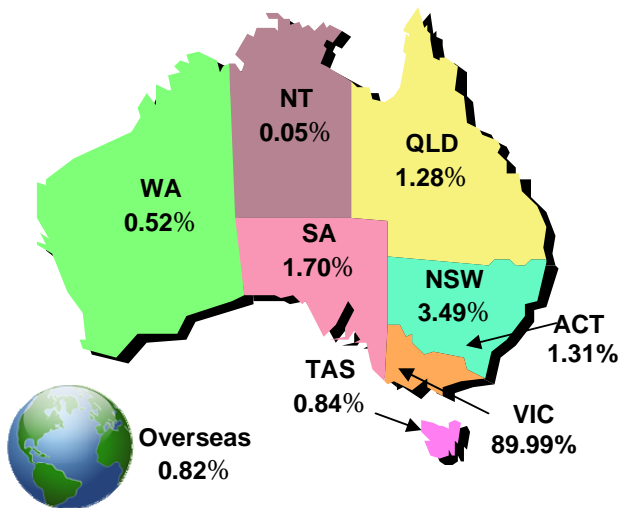
31 March – 2 April 2009  
Melbourne Exhibition Centre  
**VISITOR STATISTICS & POST FAIR FACT SHEET**

In 2009 the **SAFETY IN ACTION, MELBOURNE MATERIALS HANDLING & THE CARBON REDUCTION & TRADING EXPO** attracted an attendance of 10,290 qualified Trade Visits representing a broad range of industries, including manufacturing, building/construction, retail, government & local councils, transport, distribution and logistics.



### CATCHMENTS

The Show saw both national and international visitors, with the majority coming from Victoria.



### INTERNATIONAL ATTENDANCE

International buyers attended the Show from: Andorra, China, Hong Kong, Indonesia, Ireland, Italy, Malaysia, New Caledonia, New Zealand, Oman, Singapore, South Africa, Taiwan, Ukraine, UK & USA.

### MAJOR EXHIBITORS

Major exhibitors included: 3M Australia, Acerack, Air-Met Scientific, Blundstone Australia, Bomac Engineering, Bullex Australia, Carbon Conscious, Coffey Environments, Draeger Safety Pacific, Erect A Rack, Ferno Australia, Hydra Power, Ingal EPS, Parasol EMT, Rockwell Automation, Safetech, Steel Blue, Supply Chain Consulting, Task Forklifts, Vision Safe, Wrightway Pacific

Over 350 Exhibitors took part in the Show with 1000s of solutions in personal protective equipment, height safety & confined space equipment, health & safety management software, safety signage, vehicle safety, electrical safety, materials handling products, renewable energy providers, carbon offset providers, energy efficient & environmental products specialists just to name a few.

### SPECIAL FEATURES

The special features at this year's Show were embraced by visitors, exhibitors and the media and again provided additional trade visitor marketing and profile for the event.

### Dedicated Feature Areas

Included Fire & Security, Automated Machine Safety, Electrical Safety, Training & Technology, Corporate Health, Warehouse Solutions, Bulk Handling & RFID just to name a few.

### Interactive Demonstration Stage

The latest products and solutions were demonstrated live by industry leaders. On the show floor, visitors were given the opportunity to question the experts and receive practical advice.

### Open Forums

The Carbon Reduction & Trading Expo included free Open Forums where visitors could experience the vast range of technologies and products available at the Expo in a hands-on, interactive environment.